EURANAAT

combines cleansing with extreme mildness

PRODUCT DESCRIPTION

Euranaat LS3, extremely mild anionic surfactant, is an excellent foam booster and foam stabilizer used in a wide range of sensitive skin cleansing applications.

INCI NAME Disodium Laureth Sulfosuccinate

BENEFITS

- Foam boosting
- Foam stabilization
- Extremely mild to skin and eyes
- Formulation thinning
- Easy to handle

APPLICATIONS

EOC

Personal care • shampoos

- body washes
- facial cleansers
- baby products
- intimate hygiene
- liquid soaps
- wet wipes



PROPERTIES

MILDNESS The Red Blood Cell (RBC) tests illustrate that Euranaat LS3 is an extremely mild surfactant compared to other well-known mild co-surfactants like Euroquat HC47 VG (Cocamidopropyl Betaine), Euroxide CPO (Cocamidopropylamine Oxide) and Euroglyc AMS (Sodium Cocoamphoacetate).



FOAMING PROPERTIES

FOAM FORMATION AND FOAM STABILIZATION PROPERTIES

The foaming properties of Euranaat LS3 were evaluated using the Kruss Dynamic Foam Analyser. The graph below illustrates that Euranaat LS3 shows a similar foam behavior compared to SLES.



THINNING PROPERTIES

Addition of Euranaat LS3 to a surfactant based formulation provides an important viscosity decreasing effect.

INGREDIENT	INCI DESCRIPTION	% w/w
Water	Aqua	63.5
LES28	Sodium Laureth Sulfate	24.0
Euroquat HCB LA	Cocamidopropyl Betaine	8.0
Euroglyc D	Disodium Cocoamphodiacetate	4.0
Glycerin	Glycerin	0.5
Lactic acid	Lactic Acid	Qs to pH 6.0
Sodium chloride	Sodium Chloride	Qs to 15000 mPa.s

GUIDE FORMULATION

LES FREE FORMULATIONS

The use of a combination of mild surfactants like Euroquat HC47 VG (Cocamidopropyl Betaine), Euranaat LS3 (Disodium Laureth Sulfosuccinate) and Euroxide LO/A (Lauramine Oxide) allows preparation of a LES free recipe with a viscosity of ca. 1500 mPa.s (Brookfield RVT, sp 4, 20 rpm)

Sulfate-free shampoo Ref 11256-15A				
INGREDIENT	INCI DESCRIPTION	% w/w		
Water	Aqua	72.0		
Euroquat HC47 VG	Cocamidopropyl Betaine	12.5		
Euranaat LS3	Disodium Laureth Sulfosuccinate	7.5		
Euroxide LO/A	Lauramine Oxide	6.5		
Sodium chloride	Sodium Chloride	1.5		
Lactic acid	Lactic Acid	Qs to pH 5.1		

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