



## PRESS RELEASE

### EOC Group announces the appointment of Dr. Norman Goldberg to the Board



**Oudenaarde, Belgium – 17/02/2025** - EOC Group is pleased to announce the appointment of **Dr. Norman Goldberg as a new member of its Board of Directors**, effective January 1, 2025. With an extensive background in the chemical and adhesives industry, Dr. Goldberg brings **valuable expertise and leadership** to EOC Group as the company continues to drive innovation and growth.

Dr. Goldberg has a distinguished career spanning over two decades in research and executive leadership roles within leading global companies. He has held key positions at Henkel KGaA & Co. KG., including R&D Director for the Scientific Computing Research Platform, Managing Director for Industrial Adhesives in EMEA and Director of Global Product Development. He further strengthened his leadership credentials as Co-CEO of Lohmann GmbH & Co. KG. before joining Tesa SE, where he has been serving as Chief Executive Officer since 2020.

“We are excited to welcome Dr. Norman Goldberg to our Board of Directors,” said Gerard Marsman, CEO of EOC and Chairman of the Board of Directors. **“His extensive experience in research, development and executive management within the adhesives and specialty chemicals industries will be instrumental in guiding EOC’s strategic direction.”**

Dr. Goldberg’s appointment aligns with EOC’s commitment to innovation, performance and operational excellence. His industry knowledge and leadership will support EOC’s sustainable growth and market expansion ambitions.

#### About EOC Group

EOC Group is a globally active, family-owned company in the chemical sector. Founded in 1948 and headquartered in Belgium, the company manufactures a diverse range of chemical products including adhesives, compounds, emulsions, latex, polyurethanes, surfactants, and thermoplastic elastomers. These products serve industries such as home care, personal care, I&I, building and construction, textiles, paper & cardboard and many more.

With 13 production sites across Europe and Asia and over 700 employees worldwide, EOC combines 76 years of expertise, flexibility and technical know-how. Through sustainable innovation, EOC delivers high-quality chemical solutions tailored to the specific needs of its customers.



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